



## SHARPENING YOUR PROPOSAL

### THE POWER OF VISION - WRITING PROPOSALS THAT IMPACT

September 20 (Fri) – UTC 15:00 / EDT 11:00 / PDT 8:00

#### Participants in this webinar will ...

1. REVIEW the three critical questions to formulating an effective purpose statement.
2. UNDERSTAND the power of vision to recruit supporters
3. BE ABLE to write a compelling vision-based funding proposal.

#### Purpose

To enable our Evangelical Alliance members to develop proposals that impact by describing a compelling vision that grips the donor reader.

#### Description

A strong and compelling vision grips the interest of the donor reader and this webinar will help you develop vision-based funding proposals. This webinar is designed to help you turn your vision into your strongest asset for fund-raising. Following the presentation participants will be encouraged to engage the presenter with questions.

*Scroll to next page for more information!*



**Rob Martin**

*Rob Martin served in mission work since 1977 and moved into foundation work in 1983, first with Fieldstead and Co., and 1990 with First Fruit as executive director. In 2009 he became a Partner of the First Fruit Institute serving ministries and colleague foundations as a coach for fund raising, proposal development and grant requests. Rob brings to the WEA Leadership Institute outstanding abilities to help leaders develop more effective fund raising by understanding the framework of donor motivation.*

<p><b>What is the WEBINAR format?</b></p>	<p>Presentation lasting 45 minutes and 20 to 30 minutes of interaction and Q &amp; A. Total time involvement should not exceed 1hr 15 min.</p>
<p><b>When is the WEBINAR?</b></p>	<p>September 20 (Fri) – UTC 15:00 / EDT 11:00 / PDT 8:00</p>
<p><b>What is the WEBINAR rate?</b></p>	<p>2 guest invitation (free registration) have been sent upon annual membership renewal in the WEA.   <b>Rate for additional participants of qualified member organizations: \$9.95</b>  <b>Non-member rate: \$24.95</b>                   Contact the WEA-LI for information about work-scholarship programs to cover cost of fees.</p>
<p><b>How to register?</b></p>	<p>Registration is easy and quick. <a href="#">REGISTER HERE</a></p>
<p><b>What are the technical requirements?</b></p>	<p>We will be using Adobe Connect for this webinar. Test <a href="#">here</a> your system's connectivity. Learn <a href="#">here</a> about Adobe Connect features.</p>

### Contact WEA Leadership Institute

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